

Message Text

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42

ACTION ITC-01

INFO OCT-01 EUR-12 EA-07 IO-13 ISO-00 AGR-05 CEA-01

CIAE-00 COME-00 DODE-00 EB-07 FRB-03 H-02 INR-07

INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05

CIEP-01 SS-15 STR-04 TRSE-00 USIA-06 PRS-01 SP-02

FEAE-00 OMB-01 FTC-01 AGRE-00 /113 W

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P R 031434Z SEP 76

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC PRIORITY 8884

INFO AMEMBASSY BERN

AMEMBASSY BONN

USMISSION EC BRUSSELS

USDEL MTN GENEVA

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY TOKYO

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E.O. 11652: N/A

TAGS: ETRD, NL

SUBJ: USITC INVESTIGATION INTO POSSIBLE UNFAIR COMPETITION IN
THE IMPORTATION AND SALE OF TV RECEIVERS FROM JAPAN

REF: (A) STATE 206627; (B) STATE 206625

WHILE WE ARE PREPARED TO ASSIST USITC IN MAKING ITS INVESTIGATION, WE BELIEVE USITC MAY WISH TO CONSIDER WHETHER VISIT IS LIKELY TO BE VERY PRODUCTIVE IN ACHIEVING STATED OBJECTIVES OF STUDY SINCE JAPAN PLAYS SUCH A MINOR ROLE IN DUTCH MARKET. FOR EXAMPLE, OF TOTAL IMPORTS OF TV RECEIVERS INTO NETHERLANDS AMOUNTING TO 643,815 AND 701,155 SETS IN 1974

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AND 1975, RESPECTIVELY, JAPAN WAS THE SOURCE OF ONLY

16,237 AND 13,429 SETS, RESPECTIVELY; THUS JAPANESE SHARE OF DUTCH IMPORTS DECLINED FROM ONLY 2.5 PERCENT IN 1974 TO ONLY 1.9 PERCENT IN 1975. GIVEN THIS LOW LEVEL OF JAPANESE PARCIPATION IN DUCH IMPORTS AND EVEN MUCH SMALLER JAPANESE SHARE IN DUTCH MARKET IN WHICH DUTCH FIRM PHILIPS IS ALSO A KEY SUPPLIER, DOES USITC STILL CONSIDER IT WORTHWHILE TO CONDUCT INVESTIGATION IN NETHERLANDS ON JAPANESE COMPETITION? PLEASE ADVISE.
BROWN

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